

Department of Business

Subjects in English 2023-24

TecnoCampus academic calendar is divided into trimesters.

- 1st: September – December
- 2nd: January – March
- 3rd: April - June

1st: September - December

Subject	ECTS	Term	Course	Schedule
Business Administration 1004	6	1 st	1 st	Morning
Fundamentals of mathematics for the company 1006	8	(*) 1 st /2 nd	1 st	Morning
ICT tools for business 1126	6	1 st	1 st	Morning
Sales management 1167	6	1 st	2 nd	Morning
Introduction to accounting 1012	6	1 st	2 nd	Morning
Financial mathematics 1168	4	1 st	2 nd	Morning
Social networks 1023	6	1 st	3 rd	Morning
Cost accounting 1024	4	1 st	3 rd	Morning
Short-term investment financing 1025	6	1 st	3 rd	Morning
Creation of technology-intensive start-ups 1035	6	1 st	4 th	Morning
Sport management (semipresencial)	4	1 st	3 rd /4 th	Morning
Online reputation and digital identity 500313	6	1 st	3 rd	Afternoon
Transport economics 110057	6	1 st	3 rd	Afternoon
International Seminar 110063	4	1 st	4 th	Afternoon
Organization of the tourist company 300313	6	1 st	3 rd	Morning
Economic and social implications in social networks 120510	6	1 st	5 th	Afternoon
Creativity and innovation 120312	6	1 st	3 rd	Afternoon

(*) This subject is taught over 2 terms. Both are compulsory.

2nd: January – March

Subject	ECTS	Term	Course	Schedule
Business Law 1007	8	(*) 2 nd /3 rd	1 st	Morning
Principles of economics 1001	6	2 nd	1 st	Morning
Business organization: theory and perspectives 1002	4	2 nd	1 st	Morning
Financial accounting 1015	6	2 nd	2 nd	Morning
Macroeconomic analysis of business environment 1169	4	2 nd	2 nd	Morning
Statistical inference for business management 1128	4	2 nd	2 nd	Morning
Creativity and innovation 1032	6	2 nd	2 nd	Morning
Financial management 1027	6	2 nd	3 rd	Morning
Strategic innovation 1016	6	2 nd	3 rd	Morning
Productions and operations management 1171	4	2 nd	3 rd	Morning
Innovation design and management 1034	6	2 nd	4 th	Morning
Management analysis and monitoring: news trends 1174	6	2 nd	4 th	Morning
Excel per a controller 1228	6	2 nd	3 rd	Morning
New trends in business administration 500421	4	2 nd	4 th	Afternoon
Strategic innovation 120422	6	2 nd	4 th	Afternoon

(*) This subject is taught over 2 terms. Both are compulsory.

3rd: April – June

Subject	ECTS	Term	Course	Schedule
Research methodology 1165	4	3 rd	1 st	Morning
Principles of statistics and data analysis 1166	6	3 rd	1 st	Morning
Entrepreneurship 1127	6	3 rd	1 st	Morning
Interpersonal relations in business environment 1019	6	3 rd	2 nd	Morning
Tax management 1020	4	3 rd	2 nd	Morning
Marketing plan 1021	4	3 rd	2 nd	Morning
International economy 1170	4	3 rd	2 nd	Morning
New trends in business administration 1172	6	3 rd	3 rd	Morning
Innovation and development in a global economy 1134	6	3 rd	3 rd	Morning
New trends in marketing 1173	4	3 rd	3 rd	Morning
Storage and distribution 110053	6	3 rd	1 st	Afternoon
Maritime technical and commercial English 110021	6	3 rd	2 nd	Afternoon
Principles of marketing and commercial management 110015	6	3 rd	2 nd	Afternoon
Port management and strategy 110061	6	3 rd	3 rd	Afternoon
Operations and processes 300231	6	3 rd	2 nd	Morning
Market research 300431	6	3 rd	4 th	Morning
Digital media and audiences 120431	6	3 rd	4 th	Afternoon